

CONTRACT

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

And:

Great American Media (GMMB)
1010 Wisconsin Avenue
Washington, DC 20007

<u>Contract / Revision</u> 477027 /		<u>Alt Order #</u> 06146293
<u>Product</u> DCCC		
<u>Contract Dates</u> 10/16/12 - 10/22/12		<u>Estimate #</u> 1194
<u>Advertiser</u> ISS DCCC		<u>Original Date / Revision</u> 10/15/12 / 10/15/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u> 11	<u>Product Code</u> 14
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 6	KVVU	10/16/12	10/22/12	The Dr.Oz Show	4-5p		:30			NM	1	\$1,035.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				8	\$215.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/16/12-10/22/12	The Dr.Oz Show	4-5p	MTuWThF----	:30		\$215.00	NM		
		See MG 9.6,9.7,9.8,9.9,10.9,11.9,12										
	2	KVVU	10/16/12-10/22/12	The Dr.Oz Show	4-5p	MTuWThF----	:30		\$215.00	NM		
		See MG 6.9										
	3	KVVU	10/16/12-10/22/12	The Dr.Oz Show	4-5p	MTuWThF----	:30		\$215.00	NM		
		See MG 9.6,9.7,9.8,9.9,10.9,11.9,12										
	4	KVVU	10/16/12-10/22/12	The Dr.Oz Show	4-5p	MTuWThF----	:30		\$215.00	NM		
		See MG 4.6,4.7,4.8,4.9,4.10,4.11,4.12,4.13,4.14,4.15,4.16,4.17										
	5	KVVU	10/16/12-10/22/12	The Dr.Oz Show	4-5p	MTuWThF----	:30		\$215.00	NM		
		See MG 9.6,9.7,9.8,9.9,10.9,11.9,12										
	6	KVVU	10/16/12-10/22/12	The Dr.Oz Show	4-5p	MTuWThF----	:30		\$215.00	NM		
		See MG 9.6,9.7,9.8,9.9,10.9,11.9,12										
	7	KVVU	10/16/12-10/22/12	The Dr.Oz Show	4-5p	MTuWThF----	:30		\$215.00	NM		
		See MG 9.6,9.7,9.8,9.9,10.9,11.9,12										
	8	KVVU	10/16/12-10/22/12	The Dr.Oz Show	4-5p	MTuWThF----	:30		\$215.00	NM		
		See MG 4.6,4.7,4.8,4.9,4.10,4.11,4.12,4.13,4.14,4.15,4.16,4.17										
	9	KVVU	10/16/12-10/16/12	Special Early News	Special Early News	-Tu-----	:30		\$1,035.00	NM		
	Ⓜ	MG for 19.1,18.1,11.3,6.2										
N 11	KVVU	10/16/12	10/22/12	MORE Access	6-7pm		:30			NM	1	\$235.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				5	\$235.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	KVVU	10/16/12-10/22/12	MORE Access	6-7pm	MTuWThF----	:30		\$235.00	NM		
		See MG 9.6,9.7,9.8,9.9,10.9,11.9,12										
	3	KVVU	10/16/12-10/22/12	MORE Access	6-7pm	MTuWThF----	:30		\$235.00	NM		
		See MG 6.9										
	4	KVVU	10/16/12-10/22/12	MORE Access	6-7pm	MTuWThF----	:30		\$235.00	NM		
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	5	KVVU	10/16/12-10/22/12	MORE Access	6-7pm	MTuWThF----	:30		\$235.00	NM		
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Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



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(702)435-5555

<u>Contract / Revision</u> 477027 /		<u>Alt Order #</u> 06146293
<u>Contract Dates</u> 10/16/12 - 10/22/12	<u>Product</u> DCCC	<u>Estimate #</u> 1194
<u>Advertiser</u> ISS DCCC		<u>Original Date / Revision</u> 10/15/12 / 10/15/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 18	KVVU	10/21/12	10/21/12	Sports Plus Su 1045p	1045p-11p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----1				1	\$435.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/15/12-10/21/12	Sports Plus Su 1045p	1045p-11p	-----Su	:30		\$435.00	NM		
	See MG 6.9											
N 19	KVVU	10/21/12	10/21/12	Fox News Sunday 8-9a	8-9a		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----2				2	\$150.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/15/12-10/21/12	Fox News Sunday 8-9a	8-9a	-----Su	:30		\$150.00	NM		
	See MG 6.9											
	2	KVVU	10/15/12-10/21/12	Fox News Sunday 8-9a	8-9a	-----Su	:30		\$150.00	NM		
	See MG 9.6,9.7,9.8,9.9,9.10,9.11,9.12											
Totals											62	\$46,315.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/22/12	62	\$46,315.00	\$39,367.75
Totals	62	\$46,315.00	\$39,367.75

Signature: _____ **Date:** _____

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REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT15/12 09.55

REP. # _____ OFF. # 762 SALESMAN # _____

BUYER NAME KATIE KEULEMAN

SALES PRSN PH- TERESA DIFURIA

	CLASS: NATL.	LOCAL	REGIONAL
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[(CE)]

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CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____
DATE OCT15/12 09.55

STZA:

DEMOCRATIC CONGRESSIONAL CAMPAIGN

AGENCY ADVERTISER CODE = 11 AGENCY EST# = 1194
AGENCY PRODUCT CODE = 14

○

39	A	730P-800P	30	\$1,035.00	10/16	10/16	1	TUE
----	---	-----------	----	------------	-------	-------	---	-----

PROGRAM : SPECIAL NEWS AFTER THE DEBATE.
ORD COM1: SPOTS N/A DUE TO RATE. MG IN SPECIAL NEWS AFTER THE DEBATE. NOT PRE-
ORD COM2: BOOKED PLS APPROVE.
THIS IS A MAKE-GOOD FOR OCT16 ON LINE-6 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR OCT16 ON LINE-11 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR OCT21 ON LINE-19 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR OCT21 ON LINE-18 FOR 1 SPOT/WK

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	---------	-----------	------	-----------

11	ES		600P-700P	30		\$235.00	10/16	10/22	1		TU-F,M	1
PROGRAM : MORE ACCESS												
CON COM1: MORE ACCESS												

18	S		1045P-1100P	30		\$435.00	10/21	10/21	0		SUN	0
PROGRAM : FOX 5 SPORTS EXTRA												
CON COM1: FOX 5 SPORTS EXTRA												

19	S		800A-900A	30		\$150.00	10/21	10/21	0		SUN	0
PROGRAM : FOX NEWS SUNDAY												
CON COM1: FOX NEWS SUNDAY												

STATION MAKEGOOD OFFERS:

M5	OK'D	BUY#6	MISSED: TU-F,M/400P-500P	OCT16	30S	\$215.00					(OCT13/12)	
		BUY#11	TU-F,M/600P-700P	OCT16	30S	\$235.00						
		BUY#19	SUN/800A-900A	OCT21	30S	\$150.00						
		BUY#18	SUN/1045P-1100P	OCT21	30S	\$435.00						
			OFFER: TUE/730P-800P	OCT16	30S	\$1,035.00					PLS ADVISE.	
			CMT: SPOTS N/A DUE TO RATE. MG IN SPECIAL NEWS AFTER THE DEBATE. NOT PRE-									
			CMT: BOOKED PLS APPROVE.									

OCT/12 46315.00 CONTRACT TOTAL 46315.00
TOTAL SPOTS 62

MARKET TOTALS \$231,575 KVVU 20% KSNV 31% KLAS 24% KTNV 16% KVMY 6% KVCW 2% CABL 0%
KTUD 1%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

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<u>Advertiser</u> ISS DCCC		<u>Original Date / Revision</u> 10/15/12 / 10/15/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u> 11	<u>Product Code</u> 14
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Great American Media (GMMB)
1010 Wisconsin Avenue
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
E 1	KVVU	10/16/12	10/22/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	4	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/16/12	10/22/12	MTWTF--	5			\$175.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	KVVU	10/16/12-10/22/12	The Dr.Oz Show	M-F 10a-11a	MTuWThF----	:30		\$175.00	NM		
			See MG 9.6,9.7,9.8,9.9,9.10,9.11,9.12									
E 6	KVVU	10/16/12	10/22/12	The Dr.Oz Show	4-5p		:30			NM	1	\$1,035.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/16/12	10/22/12	MTWTF--	8			\$215.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/16/12-10/22/12	The Dr.Oz Show	4-5p	MTuWThF----	:30		\$215.00	NM		
			See MG 9.6,9.7,9.8,9.9,9.10,9.11,9.12									
	2	KVVU	10/16/12-10/22/12	The Dr.Oz Show	4-5p	MTuWThF----	:30		\$215.00	NM		
			See MG 6.9									
	3	KVVU	10/16/12-10/22/12	The Dr.Oz Show	4-5p	MTuWThF----	:30		\$215.00	NM		
			See MG 9.6,9.7,9.8,9.9,9.10,9.11,9.12									
	4	KVVU	10/16/12-10/22/12	The Dr.Oz Show	4-5p	MTuWThF----	:30		\$215.00	NM		
			See MG 4.6,4.7,4.8,4.9,4.10,4.11,4.12,4.13,4.14,4.15,4.16,4.17									
	5	KVVU	10/16/12-10/22/12	The Dr.Oz Show	4-5p	MTuWThF----	:30		\$215.00	NM		
			See MG 9.6,9.7,9.8,9.9,9.10,9.11,9.12									
	6	KVVU	10/16/12-10/22/12	The Dr.Oz Show	4-5p	MTuWThF----	:30		\$215.00	NM		
			See MG 9.6,9.7,9.8,9.9,9.10,9.11,9.12									
	7	KVVU	10/16/12-10/22/12	The Dr.Oz Show	4-5p	MTuWThF----	:30		\$215.00	NM		
			See MG 9.6,9.7,9.8,9.9,9.10,9.11,9.12									
	8	KVVU	10/16/12-10/22/12	The Dr.Oz Show	4-5p	MTuWThF----	:30		\$215.00	NM		
			See MG 4.6,4.7,4.8,4.9,4.10,4.11,4.12,4.13,4.14,4.15,4.16,4.17									
	9	KVVU	10/16/12-10/16/12	Special Early News	Special Early News	-Tu-----	:30		\$1,035.00	NM		
	Ⓜ MG for 19.1,18.1,11.3,6.2											
E 9	KVVU	10/16/12	10/22/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	9	\$11,475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/16/12	10/22/12	MTWTF--	5			\$365.00				

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E 19	KVVU	10/21/12	10/21/12	Fox News Sunday 8-9a	8-9a		:30			NM	0	\$0.00																																																																																	
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E 21	KVVU	10/16/12	10/16/12	Raising Hope/Ben and Kate	Tue 8p-9p		:30			NM	1	\$2,800.00																																																																																	
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>10/15/12</td><td>10/21/12</td><td>-1-----</td><td>1</td><td>\$2,800.00</td></tr></table>													Start Date	End Date	Weekdays	Spots/Week	Rate	10/15/12	10/21/12	-1-----	1	\$2,800.00																																																																							
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10/15/12	10/21/12	-1-----	1	\$2,800.00																																																																																									
N 23	KVVU	10/21/12	10/21/12	Sports Plus Su 1045p	1045p-11p		:30			NM	1	\$1,200.00																																																																																	

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u>	<u>Alt Order #</u>
477027 /	06146293

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/16/12 - 10/22/12	DCCC	1194

<u>Advertiser</u>	<u>Original Date / Revision</u>
ISS DCCC	10/15/12 / 10/15/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S				1	\$1,200.00			
N 24	KVVU	10/21/12	10/21/12	CSI:Miami	Sun 12-1am		:30			NM	1	\$310.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S				1	\$310.00			
Totals											64	\$47,825.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/22/12	64	\$47,825.00	\$40,651.25
Totals	64	\$47,825.00	\$40,651.25

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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FAX# 610-225-1191
CREDIT RISK !!
HARRIS REPORT FROM REP
OCT15/12 19.02
CHANGES
*** KVVU-TV ***

SALES PRSN PH- TERESA DI FURIA

DEMOCRATIC CONGRESSIONAL CAMPAIGN

PROGRAM : CRIMINAL MINDS
ORD COM1: REINVESTMENT FR PREVIOUS ORDERS

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT15/12 19.02
 *** KVVU-TV ***
 REP HEADLINE# 6146293 TRF# 477027
 \$\$\$ MOD# 2: UNAPPROVED REV #2 \$\$\$

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:

OCT/12 47825.00
 CONTRACT TOTAL 47825.00
 TOTAL SPOTS 64

MARKET TOTALS \$231,575 KVVU 20% KSNV 31% KLAS 24% KTNV 16% KVMY 6% KVCW 2% CABL 0%
 KTUD 1%

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE